



South Derbyshire Community Strategy

Action Plan 2006-2008



VISION

This vision will be achieved through partnership working between the local authorities, the primary care trusts, police, fire and rescue, other statutory bodies, voluntary sector organisations and the private, business sector.

INTRODUCTION

The Local Government Act 2000 places a duty on local authorities to establish Local Strategic Partnerships to prepare and implement community Strategies to improve the economic and social well being of their areas. The South Derbyshire Local Strategic Partnership was formerly established in 2003 and approved a five year Community Strategy in 2005. Following the successful delivery of the 1st Action Plan (2005/6) this second Action Plan sets out what we aim to achieve up to March 2008. Annual updates will report on progress and provide action plans for following years.

STRUCTURE

The Partnership consists of a Forum that meets twice a year to which all residents, employees and organisations with an interest in South Derbyshire are welcome to attend. A Board, whose members represent public, private and community and voluntary sector interests, carries out the day to day work. Under the banner of the six broad themes of the strategy, thematic Working Groups, chaired by Board members, support the Board to deliver this vision.

COMMUNICATION/RESOURCES

Effective communication and financial arrangements are crucial to the successful delivery of the strategy. This is a developing process. The District Council is the accountable body for the Partnership but seeks financial support and commitment from partners to implement the programme.

MONITORING AND EVALUATION

It is important that robust mechanisms are in place to monitor the progress of the targets set out in the plan. By regular monitoring and evaluation the Partnership is able to adjust and amend targets as necessary. The Chairs of the thematic groups act as 'Champions' reporting on progress both to the Board and to the Forum at least twice yearly. An Annual report is also be published.

Lead Organisation Abbreviations

DCC	Derbyshire County Council	DREC	Derby Racial Equality Council
SDDC	South Derbyshire District Council	PCT	Primary Care Trust
SDCVS	South Derbyshire Council for Voluntary Services	Chamber	Derbyshire Chamber and Business Link
DRCC	Derbyshire Rural Community Council	NFC	The National Forest Company
SSDP	Safer South Derbyshire Partnership	GEV	Groundwork Erewash Valley
		DWT	Derbyshire Wildlife Trust

LSP FLAGSHIP ACTION

“IMPROVING ACCESS TO EMPLOYMENT OPPORTUNITIES FOR LOCAL PEOPLE”

The issue of skills development and ensuring people have access to opportunities to gain and develop skills and employment has been chosen by the LSP, to be its flagship project for 2006 to 2008.

Championed by its Chair, the LSP Board will lead the work on this high profile project.

This action will address 4 main areas: -

- Targeted action around improving workforce skills and encouraging participation in further and higher education
- Identifying and breaking down the barriers to employment opportunities like: transport, health issues etc.
- Promoting volunteering and mentoring that maximises opportunity for both employees and employers
- Promoting 'Skills for Life' initiatives

This is also about using the Board's huge experience amongst its members, to drive improvement in an area that more than 1 of the 6 working groups has indicated their desire to tackle. 3 of the working groups have specific actions that support this flagship project and these are indicated further on in their individual plans and highlighted below. However, each Board Member and the other working groups will be playing their part in ensuring the success of this action as well.

ACTION	LEAD WORKING GROUP	TARGETS	TIMESCALE
Explore ways to improve workforce skills, through raising staying-on rates, encouraging participation in Further and Higher Education and promoting the uptake of training by those in work	Vibrant economy Page 11	Review of issues and existing provision undertaken	March 2008
Explore barriers to the take up of employment, particularly amongst the long-term unemployed and those finding it difficult to enter the workforce	Vibrant economy Page 11	Needs and support services reviewed	March 2007
Raise awareness of Skills for Life needs with interfacing staff across agencies/sectors	Lifelong learning & culture Page 14	6 Organisations and Groups trained	March 2007
Engage adults with Skills for Life needs and progress to recognised Skills for Life qualifications	Lifelong learning & culture Page 14	100 Mini-tests completed 30 to go onto other qualifications	March 2007
Promoting opportunities for volunteering for the benefit of employees and employers	Opportunities for All Page 5	2 Employer fairs held Involve 30 new young people in volunteering	March 2008

The Board's role

Board members will be taking individual responsibility for each of the above actions. The board will receive at each of its meetings, reports regarding progress (performance on-target, within budget etc.) and how the actions are contributing to positive outcomes for the local communities.

CREATING OPPORTUNITIES FOR ALL

PRIORITIES:	PERFORMANCE INDICATORS:
<ul style="list-style-type: none"> • Improving communication, consultation and involvement with local people to provide better services • Reducing social exclusion by providing fair and equal access for all services to everybody 	<ul style="list-style-type: none"> • Effective LSP • Support for community and voluntary organisations • Good practice consultation • Well informed citizens • Social Inclusion and community involvement • Influencing decisions • Access to Services
NEXT REVIEW DATE: 2008	
<p>From these two priorities the 'Opportunities for All' thematic has identified five action areas:</p> <ol style="list-style-type: none"> 1. Developing and implementing a communication and consultation strategy 2. Engaging Hard to Reach Groups 3. Provision of Community Buildings 4. Supporting communities to help themselves 	

N°	ACTION	LEAD ORGANISATION	TARGET	TIMESCALE
1. Developing and implementing a communication and consultation strategy				
1.1	Produce a series of best practice guidelines to accompany the strategy	SDCVS	4 guidelines produced	March 07
1.2	Regular LSP update in SDDC newsletter	SDDC/SDCVS	Quarterly updates produced	Sept 06 Ongoing
1.3	Establish baseline of awareness in community of LSP	SDCVS/SDDC	Review number of community members attending LSP events in 2005/6 Carry out research for definition of 'awareness' - needed to establish baseline Question in citizens panel	Dec 2006
1.4	Explore possibilities of using Information technology to support communication for LSP	SDCVS/DRCC	Pilot website established	March 2008

N°	ACTION	LEAD ORGANISATION	TARGET	TIMESCALE
2 Engaging Hard to Reach Groups				
2.1	Develop relationships with Hard to Reach groups and individuals	SDCVS SDDC/ DREC	Mechanism to involve individuals developed and supported	March 2007
2.2	Establish Good Practice protocols	SDCVS	Protocol approved	March 2007
3. Provision of Community Buildings				
3.1	Prioritise the need for services from previous mapping exercise that has highlighted gaps	SDDC/DRCC	Production of a report	December 2006
3.2	Produce an action plan to address needs	SDDC/DRCC	An action plan	March 2007
4. Supporting communities to help themselves				
4.1	Develop a funding advice project for the voluntary and community sector	SDCVS/SDDC	To provide funding advice to VCS 2.5 days per week	March 08
4.2	Develop the monitoring process for implementing the DCC Compact	SDDC/SDCVS	Procedures agreed for implementation Review mechanism agreed	July 2007
4.3	Promoting opportunities for volunteering for the benefit of employees and employers LSP FLAGSHIP ACTION	SDCVS	2 employer fairs held 30 new young people in volunteering	March 2008

SAFE COMMUNITIES

PRIORITIES:	PERFORMANCE INDICATORS:				
<ul style="list-style-type: none"> • Tackling the causes and effects of anti-social behaviour through partnership working and involving communities • Reducing the fear of crime 	<ul style="list-style-type: none"> • Number of incidents of criminal damage • Number of Police calls for service to anti-social behaviour (ASB) incidents • Extent to which residents believe ASB occurs in their neighbourhood • Percentage of residents feeling a bit or very unsafe alone at home at night • Percentage of residents feeling a bit or very unsafe alone on public transport • Satisfaction with and degree of street/land cleanliness • Prosecutions for dog fouling, litter etc 				
NEXT REVIEW DATE: 2008					
<p>From these two priorities the 'Safe Communities' thematic has identified five action areas:</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%; border: none;">1. Establishing more safer community groups to provide a local focus for addressing anti social behaviour and other community issues</td> <td style="width: 50%; border: none;">3. Increasing the visibility of uniformed authority figures</td> </tr> <tr> <td style="border: none;">2. Refocusing and implementing the Crime & Disorder Communication Strategy with an emphasis on involving young people</td> <td style="border: none;">4. Promote responsible drinking</td> </tr> </table>		1. Establishing more safer community groups to provide a local focus for addressing anti social behaviour and other community issues	3. Increasing the visibility of uniformed authority figures	2. Refocusing and implementing the Crime & Disorder Communication Strategy with an emphasis on involving young people	4. Promote responsible drinking
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2. Refocusing and implementing the Crime & Disorder Communication Strategy with an emphasis on involving young people	4. Promote responsible drinking				

N°	ACTION	LEAD ORGANISATION	TARGET	TIMESCALE
1. Establishing more safer community groups to provide a local focus for addressing anti-social behaviour and other community safety issues				
1.1	Establish and support the development of the Safer Neighbourhoods scheme	SSDP	6 areas established Bi-monthly meetings held	March 2008
2. Refocusing and implementing the Crime & Disorder Communication Strategy with an emphasis on involving young people				
2.1	To develop & deliver annual Community Safety Communication Plans	SSDP	10 press releases per year	March 2008
2.2	To deliver the Youth Facility Plan for 2006/07	SSDP	3 facilities completed	October 2007

N°	ACTION	LEAD ORGANISATION	TARGET	TIMESCALE
3. Increasing the visibility of uniformed authority figures				
3.1	To develop a programme of security patrols in local parks	SSDP	Timetable determined Patrols completed	March 2007
4. Promote responsible drinking				
4.1	To work with local licensees to promote responsible drinking & cut down on underage drinking	SSDP	4 campaigns delivered	March 2007

HEALTHIER COMMUNITIES

PRIORITIES:	PERFORMANCE INDICATORS:
<ul style="list-style-type: none"> • Better access and opportunities for everyone to improve their health and well being • Better support to vulnerable people and families to improve their health and well being 	<ul style="list-style-type: none"> • Adult smoking rates • Percentage of residents participating in 30 minutes moderate activity • Hours per week of physical activity of 7-13 yr olds • Mortality rates from heart disease and strokes • Social housing in decent condition • The proportion of private housing in decent condition occupied by vulnerable groups
NEXT REVIEW DATE: 2008	
<p>From these two priorities the 'Healthier Communities' thematic has identified three action areas:</p> <ol style="list-style-type: none"> 1. Encouraging smoke free environments 2. Promoting healthier lifestyles (in accordance with Choosing Health priorities) 3. Reducing the number of vulnerable people and families living in non decent homes 	

N°	ACTION	LEAD ORGANISATION	TARGET	TIMESCALE
1. Encouraging smoke free environments				
1.1	Working with workplaces to develop smoke free policies	PCT	20 workplaces; 50% to be from manual workforce 100% of LSP partners to implement smoking policies; 80% to achieve National Clean Air Award	March 2007 March 2008
1.2	Develop specialist support service for high risk groups <ul style="list-style-type: none"> • pregnant women • young people 	PCT	20% more quitters at 4 weeks (compared to last year)	March 2007

N°	ACTION	LEAD ORGANISATION	TARGET	TIMESCALE
2. Promoting healthier lifestyles (in accordance with Choosing Health priorities)				
2.1	Develop a sustainability strategy for 'Get Active in the Forest': <ul style="list-style-type: none"> • expand walking for health groups including training and development for walk leaders • seek funding opportunities 	Get Active in the Forest	6 GP surgeries hosting groups	March 2007
2.2	Pilot 2 new projects for young people <ul style="list-style-type: none"> • young person's referral scheme • community dance project 	SDDC	50 young people referred 300 girls participating in dance pilot	March 2007
2.3	To improve access to information about healthy lifestyle improvement and access to local services and activities	LSP H/C* wkg group	Action Plan developed and implemented	March 2007
2.4	Develop the infrastructure to promote health and well-being: <ul style="list-style-type: none"> • joint posts across agencies • development of arts and health projects • development of one coordinated healthy lifestyle service 	LSP H/C* wkg group	Community dance post and Arts and Health post Partnership healthy lifestyle service and joint posts	March 2007 October 2007
3. Reducing the number of vulnerable people and families living in non decent homes				
3.1	Adopt a new cross agency Affordable Warmth Strategy	SDDC	Implementation of new strategy across all partners	March 2007

* H/C - Healthy Communities Working Group

A VIBRANT ECONOMY

PRIORITIES:	PERFORMANCE INDICATORS:
<ul style="list-style-type: none"> • Developing and sustaining the local business base • Encouraging inward investment and doing business in South Derbyshire 	<ul style="list-style-type: none"> • Proportion of people of working age in employment • Percentage of population of working age qualified to NVQ level 2 • Percentage change in the number of local jobs • Percentage change in the number of VAT registered businesses • Value of tourism to the local economy/ day visitors per annum • Jobs created/safeguarded by support to community enterprises
NEXT REVIEW DATE: 2008	
<p>From these two priorities the 'Vibrant Economy' thematic has identified five action areas:</p> <ol style="list-style-type: none"> 1. Understanding and supporting local businesses 2. Attracting and supporting businesses which can support vulnerable people 3. Developing the workforce 4. Improving access to employment opportunities, especially by public transport 5. Progressing projects which have an immediate impact on the local economy 	

N°	ACTION	LEAD ORGANISATION	TARGET	TIMESCALE
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1. Understanding and supporting local businesses				
1.1	Operate a development programme for forest-related businesses, including grants, advice, training and other support	National Forest Company	2 jobs created and 4 safeguarded	March 2007
1.2	Provide a package of advice, support, training and grant funding to pre-start, new start and established micro businesses	Derbyshire Enterprise Agency	25 businesses assisted 24 jobs created and safeguarded	March 2007 March 2007
1.3	Promote good environmental and health & safety practice amongst businesses and enhance the quality of the local environment	Groundwork Erewash Valley	15 businesses assisted 25 businesses assisted	March 2007 March 2008
1.4	Introduce a grant scheme to support the conversion of redundant rural buildings to new uses - offices, workspace or (if required) tourist accommodation	Derbyshire County Council	Current occupancy levels in overnight accommodation Grant scheme commenced	March 2007 April 2007

2. Attracting and supporting businesses which can support vulnerable people				
2.1	Raise awareness and change attitudes amongst businesses towards employing vulnerable people	Derbyshire Chamber	3 events staged	March 2008

N°	ACTION	LEAD ORGANISATION	TARGET	TIMESCALE
3. Developing the workforce				
3.1	Work with schools to promote entrepreneurship, raising awareness of business skills and self employment as a career option	Derbyshire County Council	12 events staged	March 2008
3.2	Explore ways to improve workforce skills, raising staying-on rates, encourage participation in Further and Higher Education and promote uptake of training by those in work LSP FLAGSHIP ACTION	Derbyshire County Council	Review of issues and existing provision undertaken	March 2008
4. Improving access to employment opportunities, especially by public transport				
4.1	Provide a package of public transport services, jobs fairs and other promotions encouraging take up of employment at the Airport	Derbyshire County Council	10 jobs created or safeguarded 100 people benefited from guidance	March 2008
4.2	Explore barriers to the take up of employment, particularly for the long-term unemployed LSP FLAGSHIP ACTION	Derbyshire County Council	Needs and support services reviewed	March 2007
4.3	Work with investors to bring more higher skilled jobs to the area and explore ways of providing facilities for small enterprises	South Derbyshire District Council	Property enquiry system introduced Old Post Centre Feasibility Study completed	March 2007 March 2007
5. Progressing projects which have an immediate impact on the local economy				
5.1	Operate a Tourist Information Centre in Swadlincote to provide services to visitors and local residents	South Derbyshire District Council	TIC accreditation 20,000 visitors	March 2007 March 2008
5.2	Develop a new woodland site as a visitor gateway to The National Forest and as a demonstration facility for woodland management	National Forest Company	Training programme underway Phase 1 works completed	Oct 2006 March 2007
5.3	Promote the continuing revival of Swadlincote town centre as a retail and leisure destination, enhancing its image and attractiveness	South Derbyshire District Council	Phase 1 of town centre public realm works implemented	March 2008

SUSTAINABLE ENVIRONMENT

PRIORITIES:	PERFORMANCE INDICATORS:		
<ul style="list-style-type: none"> • Improving our environment by working together • Reducing waste and improving our public space 	<ul style="list-style-type: none"> • Number of Community Environmental projects completed during the year • Area of Local Nature Reserves per 1,000 population • Street cleanliness, graffiti, fly tipping etc • Satisfaction with cleanliness • Proportion of waste composted/recycled • Abandoned vehicles 		
NEXT REVIEW DATE: 2008			
<p>From these two priorities, the "Sustainable Environment" thematic has identified five action areas which are seen as key to the economic success and social well being of the area:</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%; border: none;"> <ol style="list-style-type: none"> 1. Establishing an Environmental Forum 2. Undertaking and Audit of Environmental Assessments, Actions and Opportunities 3. Tackling Environmental Change </td> <td style="width: 50%; border: none;"> <ol style="list-style-type: none"> 4. Reducing Waste and Recycling more 5. Improving Parks, Open Spaces and Public Rights of Way </td> </tr> </table>		<ol style="list-style-type: none"> 1. Establishing an Environmental Forum 2. Undertaking and Audit of Environmental Assessments, Actions and Opportunities 3. Tackling Environmental Change 	<ol style="list-style-type: none"> 4. Reducing Waste and Recycling more 5. Improving Parks, Open Spaces and Public Rights of Way
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N°	ACTION	LEAD ORGANISATION	TARGET	TIMESCALE
1. Establishing an Environmental Forum				
1.1	Organise an event for the 2007 AGM to promote and launch the Forum	GEV/All partners	Event held.	January 2007
1.2	Promote the opportunities of environmental volunteering via SDCVS	National Forest/DWT/GEV	Hold promotional events	Ongoing
1.3	Investigate the potential for establishing a LSP environmental award for South Derbyshire.	SDDC/All partners	Produce feasibility report	Autumn 2007
2. Undertaking an audit of environmental assessments, actions and opportunities				
2.1	Complete, publish and promote the Environmental Audit	DWT/All partners	Audit published. Hold 6 promotional events	June 2007
3. Tackling Environmental Change				
3.1	Establish extent of greenhouse emissions and develop targets to reduce these	SDDC Environment Agency/All partners	Quantify the emissions Establish priorities for action Set up a pilot project aimed at reducing emissions	March 2008

N°	ACTION	LEAD ORGANISATION	TARGET	TIMESCALE
3. Tackling Environmental Change				
3.2	Promote and develop community initiatives such as; allotments, vegetable growing, green gyms, small woodlands and orchards	NFC/GEV/ All partners	Develop at least 5 community initiatives Setup an effective lobby to promote use of allotments	March 2008
4. Reducing Waste and Recycling more				
4.1	Implement a programme to provide higher profile enforcement and education on litter and fly tipping	Environment Agency/SDDC	More fines and court cases Publicity re enforcement Greater threat of being caught	March 2008
4.2	Improve waste minimisation and recycling within the district	SDDC/GEV	27.5% of waste recycled or composted Educational programme to increase awareness	March 2007
4.3	Encourage all LSP partners to undertake at least one waste minimisation action each year	GEV/All partners/ LSP partners	Minimum of 10 waste minimisation actions each year	March 2008
5. Improving Parks, Open Spaces and Public Rights of Way				
5.1	Develop and promote new walking and cycling initiatives	SDDC/DCC/NFC/ GEV	3 new trails completed 3 new groups set up and supported	September 2007
5.2	Encourage community involvement in the development and management of public open space and woodlands	GEV/NFC/ All partners	At least 12 volunteer action days per year. Establish 2 friends of groups	March 2008
5.3	Develop the quality and opportunities for use of existing and planned open spaces	SDDC/NFC/DCC	3 consultation events 3 open spaces to start on the Green Flag Award process	March 2008

LIFELONG LEARNING AND CULTURE

PRIORITIES:	PERFORMANCE INDICATORS:
<ul style="list-style-type: none"> Improving access and choices for learning and skills development Increasing the number and range of leisure, arts and heritage opportunities 	<ul style="list-style-type: none"> Percentage age of population of working age qualified to NVQ level 2 or equivalent Participation rates in leisure and cultural activities External funding attracted for cultural projects Percentage of residents satisfied with sports and leisure facilities and museums

NEXT REVIEW DATE: 2008

From these two priorities the 'Lifelong Learning and Culture' thematic has identified two action areas:

1. Improving access and choices for learning and skills development
2. Increasing the number and range of leisure, arts and heritage opportunities

Nº	ACTION	LEAD ORGANISATION	TARGET	TIMESCALE
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1. Improving access and choices for learning and skills development

1.1	Raise awareness of Skills for Life needs with interfacing staff across agencies/sectors LSP FLAGSHIP ACTION	SD CVS	6 organisations/ groups trained	March 2007
1.2	Engage adults with Skills for Life needs and progress to recognised SfL qualifications LSP FLAGSHIP ACTION	SDCVS SWAD LC W/Ville SS	100 Mini-tests completed 30 to go onto other qualifications	March 2007

2. Increasing the number and range of leisure, arts and heritage opportunities

2.1a	Refresh South Derbyshire Cultural Strategy through development of underpinning forums	SDDC/ People Express	Confirm a structure of theme groups to include Culture Play and Sport Arts and Entertainment Heritage	October 2006
2.1b	Develop Local Sports Strategy and Action Plan	SD Community Sports Network	Consult Sports Forum Complete Strategy & Action Plan	December 2006
2.1c	Develop a Local Play Strategy and Action Plan	SDDC & Play Development Partnership	i) Establish Development Partnership Complete Strategy & Action Plan ii) Fund at least 5 play projects	December 2006 July 2007

N°	ACTION	LEAD ORGANISATION	TARGET	TIMESCALE
2. Increasing the number and range of leisure, arts and heritage opportunities				
2.2	Consolidate and develop Cultural Forum and SWADFEST	SDDC & People Express	Cultural Forum sustained and strengthened SWADFEST becoming an annual or bi-annual event	March 2008
2.3	Develop performing arts opportunities for young people	SDDC, School Sport Partnership and PCT	i) Map potential for dance ii) Develop an initial programme of dance opportunities iii) Complete funding applications for a sustainable project	October 2006 December 2006 April 2007

Electronic copies of the Strategy document can be downloaded at:
south-derbys.gov.uk/lsp

Alternatively copies can be obtained from:
**South Derbyshire LSP,
c/o Customer Services Team,
South Derbyshire District Council,
Civic Offices,
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South Derbyshire Local Strategic Partnership