



**South  
Derbyshire**  
District Council

# Corporate Plan 2008 - 2011

## Priorities for Action

**'Making South Derbyshire a healthier, more prosperous  
and safer place to live ... by offering value for money services'**



INVESTOR IN PEOPLE

## Contents Page

Theme 1	Safer and Healthier Communities	page 3 to 7
Theme 2	You at the Centre	page 8 to 9
Theme 3	Higher Quality Services	page 10
Theme 4	Prosperity for All	page 11 to 13
Theme 5	Rural South Derbyshire	page 14 to 15
Theme 6	Stronger in the Region	page 16

Priorities	Actions for 2008/9			Our key measure of success by March 2009 will be: -	Budget Allocated to Priority 2008/09	Our key measures of success by March 2011 will be: -
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## THEME 1 – SAFER AND HEALTHIER COMMUNITIES

<b>Providing Safer Neighbourhoods</b>	1.1	Head of Leisure & Community Dev	15 new Community Safety projects/initiatives delivered	To reduce % of residents feeling unsafe in their neighbourhood at night from 16.9% to 16%	Revenue £34,000	To reduce % of residents feeling unsafe in their neighbourhood at night to 13%
	1.2	Head of Environ Services	Work with Police and trading Standards to enforce the provisions of the Licensing Act 2003	To organise joint enforcement and ensure 10 trial purchases are carried out and enforcement work is publicised		100% of Off Licences agree not to sell alcohol to minors

<b>Reducing fear of crime</b>	1.3	Head of Leisure & Community Dev	Increase the number of Neighbourhood Watch schemes across the district from 65 to 70	To reduce % of residents feeling unsafe when alone in their home at night from 6.6% to 6%	Revenue £273,000	To reduce % of residents feeling unsafe when alone in their home at night to 4%
	1.4	Head of Leisure & Community Dev	Improve support for victims of domestic violence by producing a "Strategy for Domestic Abuse"			

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<b>Supporting vulnerable people</b>	1.5	Head of Leisure & Community Dev	Complete the Older Peoples Needs Survey and develop an understanding of the fear of crime of older people and produce actions	To establish a benchmark for measuring the % of older people feeling unsafe in their neighbourhood at night	Revenue £1m	To reduce % of older people feeling unsafe in their neighbourhood at night
	1.6	Head of Customer Services	Home visits for vulnerable customers	80% of customers satisfied with customer service		85% of customers satisfied with customer service
	1.7	Head of Housing	Promote independent living through the utilisation of Telecare technologies and Extra Care	Increase utilisation by 10% year-on-year		Increase utilisation by 30% over Plan period
	1.8	Head of Housing	Develop further homelessness prevention services and the reoccurrence of homelessness in families	Increase homeless prevention actions by 10%		Increase homeless prevention actions by 20%

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<b>Tackling anti social behaviour</b>	1.9	Head of Leisure & Community Dev	Introduce new Partnership ASB Protocol	Reduce % crime damage (benchmark to be determined)	Revenue £210,000	Reduce % of criminal damage
	1.10	Head of Environ Services	Improve detection and tougher enforcement on 'environmental crime', such as dog fouling, dropping litter and graffiti	Increase in the number of cases resulting in fines by 10 %		Improved public satisfaction with cleanliness of public areas. From 68% to 73% satisfied (top quartile)
	1.11	Head of Environ Services	Higher profile publicity for Safer Neighbourhood Warden Patrols	People feeling unsafe in their neighbourhood reduced to 16%		People feeling unsafe in their neighbourhood reduced to 13%
	1.12	Head of Housing	Deliver our local "Respect" action	Deliver 12 community estate inspection days and 12 subsequent improvement projects		Deliver 36 improvement projects.

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<b>Providing more things for young people to do</b>	1.13	Head of Leisure & Community Dev	To expand the Youth Engagement through Sport Project from 160 to 175 sports and playscheme sessions	Reduce police youth related calls for service during summer school holidays from 413 to 400	Revenue £232,000 Capital £224,000	Reduce police youth related calls fro service during summer school holidays from 413 to 400
	1.14	Head of Leisure & Community Dev	Provide 4 new youth facilities for young people			
	1.15	Head of Leisure & Community Dev	To establish the Youth Engagement through Art Project			
<b>Improving the health and wellbeing of the community</b>	1.16	Head of Leisure & Community Dev	Promote and expand opportunities for walking and jogging across the District by: <ul style="list-style-type: none"> <li>• Promoting a Walking Festival</li> <li>• Developing 5 jogging groups</li> <li>• Developing 2 walking groups</li> </ul>	To increase the % of over 16 year olds participating in physical exercise three times or more a week from 21% to 22%	Revenue £1.7m	To increase the number of over 16 year olds participating in physical exercise three times or more a week to 24%

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<b>Combating climate change</b>	1.17	Head of Leisure & Community Dev	Promote better environmental performance by the Business Navigator project with 10 businesses taking part	To reduce waste and emissions (The impact will be measurable but the scale will depend on the businesses participating)		N/A (Project concludes in March 2009)
	1.18	Head of Environ Services	Adopt a Comprehensive Climate Change Strategy to drive down the Council's CO2 footprint	Achieve EMAS accreditation  Reduce the Carbon Footprint of Council-owned property by 2.5%	Revenue £40,000  Capital £10,000	On track to meet UK climate change commitments including 7.5% reduction in the Council's Carbon Footprint
	1.19	Head of Planning Services	Reduce the Carbon Footprint of Council owned property  Do more to promote carbon neutral homes (in advance of changes in National policies/legislation)	Strategy adopted and a Carbon Reduction Plan in place Secure partner for showcase pilot project on former Council land in prominent location		

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## THEME 2 – YOU AT THE CENTRE

<b>Listening to and informing local people</b>	2.1	Head of Org Dev	Effective consultation and communication with residents, businesses and partners	60% of residents satisfied with overall service  80% of consultees satisfied with process	Revenue £1.2m	65% of residents satisfied with overall service  90% of consultees satisfied with process  Fundamental review of Corporate Plan Themes
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<b>Reducing, reusing and recycling waste</b>	2.2	Head of Environ Services	Provide an appealing easy to use and comprehensive system of recycling and composting	Combined recycling and composting rate of 38%	Revenue £2.1m	Improved public satisfaction with refuse collection from 78% to 85% satisfied (top quartile)  Combined recycling and composting of 40% (on target to deliver National Waste Strategy 2007)
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<b>Improving the quality of the local environment</b>	2.3	Head of Environ Services	Improve the cleanliness of the streets and public space	That less than 8% of streets surveyed have an unacceptable level of litter	Revenue £1.5m Capital £100,000	Improved public satisfaction with cleanliness of public areas. From 68% to 73% satisfied (top quartile) Implementation of Action Plan First accredited scheme achieved  Increase of 5% in satisfaction with Town Centre
	2.4	Head of Planning Services	Promote further tree planting within the National Forest and improve the quality of the built environment	Action Plan prepared to promote tree planting. Building for Life Standards adopted by Council		
	2.5	Head of Planning Services	Environmental Improvements to Swadlincote Town Centre	Improvements to premises and environment of Ernest Hall Way completed		
<b>Increasing the number of people volunteering in the community</b>	2.6	Head of Leisure & Community Dev	To increase the number of volunteers working in sport through the delivery of the Get South Derbyshire Active Project	Increase the percentage of over 16 year olds volunteering at least one hour per week in the community from 4.7% to 5.7%	Revenue £30,000	Increase the percentage of over 16 year olds volunteering at least one hour per week in the community to 7.7%
<b>Providing more things for older people to do</b>	2.7	Head of Leisure & Community Dev	Complete the Older Peoples' Needs Survey and develop an understanding of the leisure activities of older people and produce a set of actions	Increase the percentage of over 55's participating in physical exercise three times or more a week from 8.2% to 9.0%	No specific budget allocated	Increase the % of over 55's participating in physical exercise three times or more a week to 11%
<b>Supporting cultural activities</b>	2.8	Head of Leisure & Community Dev	Establish Cultural Events Group and produce a District Events Guide	Produce a database of individuals and organisations	Revenue £54,000	To have established a benchmark and improvement target to increase the % of local people participating in cultural activity

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### THEME 3 – HIGHER QUALITY SERVICES

<b>Better Value for Money</b>	3.1	Head of IT and Business Improvement	Minimise Council Tax increases by improved commissioning of services (including partnerships with voluntary and public sector), streamlining processes and restructuring	3% net cash-releasing value for money gains totalling £100,000 by 2009	Revenue £1.1m Capital £200,000	£500,000 by 2011
	3.2	Head of Finance & Property Services	Identify assets “surplus to requirements” in accordance with the Council’s Disposals Policy to generate resources for capital investment	Proceeds of £800,000 generated by March 2009		Proceeds of £2.2m generated by March 2011
	3.3	Head of Org Dev	Continue to train and develop staff	Leadership Training for 70% of all Managers  Sickness absence average 9 days or less		100%  8 days

<b>Improving Customer Care and access to services</b>	3.4	Head of Customer Services	Deal with more customer enquiries at the first point of contact	75% of customers dealt with at the first point of contact	Revenue £820,000	80% of customers dealt with at the first point of contact
	3.5	Head of Customer Services	Develop website further to enable more transactions on line	80% of customers satisfied with website		85% of customers satisfied with website
	3.6	Head of Org Dev	Ensure policies and practices relate fairly to all sectors of the community	Level 2 of the Equalities Standard achieved		Level 3 of the Equalities Standard achieved

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#### THEME 4 – PROSPERITY FOR ALL

<b>Developing and expanding the local economy</b>	4.1	Head of Leisure & Community Dev	Actively encourage private sector economic inward investment in the District	Increased private sector inward capital investment in the District by 1%	Revenue £424,000	Increased economic/capital investment in the District by 3%
	4.2	Head of Leisure & Community Dev	Develop a package of short breaks around the canal, heritage and physical activities opportunities in the District	Visitor Tourism increased by 1%		Increased visitor numbers/spend in the area by 3%
	4.3	Head of Leisure & Community Dev	To open two new cabins and a Community Arena at Rosliston Forestry Centre	Increased visitor numbers/spend in the area by 1%		Visitor Tourism increased by 3%

<b>Improving housing conditions</b>	4.4	Head of Environ Services	Promote the availability of affordable and decent homes in the private sector including rented property	Voluntary leasing scheme established  Scheme established to encourage landlords to improve property management standards	Revenue £3.5m	50% reduction in long term empty homes from 882 (April 07) to 441  Stock Condition survey shows improved standards in private rented property
	4.5	Head of Housing	Deliver the programme for ensuring that all Council homes are decent ahead of the Government's 2010 deadline	Lobby Government for removal of negative subsidy.  1.5% of the Council stock remaining non-decent	Capital £2.2m	Decent homes standard met

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<b>Identifying and meeting housing needs</b>	4.6	Head of Housing	Deliver extra care housing project for South Derbyshire	Finalise development programme	Revenue £906,000 Capital £40,000	Deliver an extra care housing project
		Head of Environ Services	Improve arrangements for dealing with adaptations to the homes of people with disabilities	80% of applications are completed within 42 weeks of referral		90% of applications are completed within 42 weeks of referral
	4.7	Head of Environ Services	Reduce the number of vulnerable households experiencing fuel poverty and tackle climate change by promoting improvements	30 less vulnerable households experiencing fuel poverty and poor housing standards in Rural Areas  250 new energy conservation measures installed in new homes		100 fewer vulnerable households suffering from fuel poverty  6% improvement in average energy efficiency of Private Sector Housing as measured by HECA
	4.8	Head of Housing	Develop 'move-on' protocol for people in temporary supported accommodation	Rollout the Carbon Footprint project to at least one more village Establish protocol in conjunction with partners		Reduce waiting list for supported accommodation by 5%

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<b>Identifying and meeting housing needs</b>	4.9	Head of Housing	Introduce customer choice into social housing allocations via Choice -Based Lettings	Introduce system in conjunction with RSLs	See above	Monitor delivery of more choice into the process
	4.10	Head of Housing	Deliver detailed Housing Needs Assessment for whole District	Present full District report and get agreement on affordable housing targets		Additional affordable homes built
	4.11	Head of Housing	Establish clear process for the delivery of affordable housing at agreed targets	Establish formal process between developers and the Council		Achieve full target on 80% of sites

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## THEME 5 – RURAL SOUTH DERBYSHIRE

<b>Identifying and delivering priorities in rural areas</b>	5.1	Head of Leisure and Community Dev	Encourage and support local communities to prepare Community/ Parish Plans	To support the development of two Community Plans	Revenue £275,000	Six new Community Plans produced
	5.2	Head of Planning Services	Involve communities in the development of our key plans & strategies	Undertake appropriate consultation in the rural area on LDF Core Strategy in accordance with Statement of Community Involvement		

<b>Improving public transport</b>	5.3	Head of Planning Services	Work with partners to enable rural areas to have good quality, affordable public transport	Establish partnership arrangements and continue to lobby	Revenue £2,000	Improved access to public transport in rural areas
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<b>Investing in rural community and recreational facilities</b>	5.4	Head of Leisure & Community Dev	Improve leisure and recreation facilities in Melbourne	To increase use of football pitches to 2 matches per weekend	Revenue £200,000	Project complete 2009/10
	5.5	Head of Leisure & Community Dev	Finalise proposals for a new community-based leisure facility in the north west of the District	Building works commenced	Capital £350,000	To increase the number of over 16 year olds participating in physical exercise three times or more a week to 24%

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<b>Assessing rural housing needs</b>	5.6	Head of Housing	Deliver a Rural Housing Strategy identifying potential development land	Develop and adopt the Strategy in conjunction with partners	Revenue £162,000	Establish developments in at least 3 rural communities
<b>Assistance with flooding issues</b>	5.7	Director of Community Services	Ensure that the Emergency Planning response to potential flooding in South Derbyshire is robust and tested	A Joint Emergency Planning Exercise undertaken. An Emergency Planning Exercise undertaken with parish councils	Revenue £66,000	Robust and tested emergency procedures in place

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## THEME 6 – STRONGER IN THE REGION

<b>Lobbying on issues affecting South Derbyshire</b>	6.1	Head of Planning Services	Work with the East Midlands Airport to minimise the environmental impact of the Airport on our communities	Protocol for responding to NWLDC on consultations re planning applications relating to the EMA be established	Revenue £353,000	100% response to all applications  Protocol implemented
	6.2	Head of Planning Services	Respond to consultation on modifications to the Regional Spatial Strategy (RSS). Ensure that the impact of the approved Regional Plan on local communities is fully addressed in Council	Evidence of textural changes between the draft and final versions of the RSS relating to South Derbyshire		Protocol implemented  Changes pertinent to the RSS secured
<b>Having a fit for purpose planning framework</b>	6.3	Head of Planning Services	Produce a realistic project plan to deliver the framework	Relevant key tasks in the project plan completed	No specific budget allocated	Framework adopted and influencing development decisions taken
<b>Sharing in the success of the London Olympics</b>	6.4	Head of Leisure & Community Dev	To develop a Sponsorship Portfolio for local businesses to attract funding to support local talented athletes and development of volunteers	Increase the level of private sector sponsorship into sports performance and volunteering from £0 to £500 p.a.	No specific budget allocated	Increase the level of private sector sponsorship into sports performance and volunteering to £1,000 p.a.
<b>Work together with our partners in the LSP for a better South Derbyshire</b>	6.5	Head of Leisure & Community Dev	Help to promote and deliver the priorities of the South Derbyshire Local Strategic Partnership (LSP)	Complete all SDDC actions	Revenue £7,000	100% of key actions completed

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ਜੇ ਤੁਹਾਨੂੰ ਇਹ ਦਸਤਾਵੇਜ਼ ਕਿਸੇ ਦੂਸਰੀ ਭਾਸ਼ਾ ਵਿਚ ਚਾਹੀਦਾ ਹੈ, ਜਾਂ ਕਿਸੇ ਦੁਭਾਸ਼ੀਏ ਦੀਆਂ ਸੇਵਾਵਾਂ ਦੀ ਲੋੜ ਹੈ ਤਾਂ ਸਾਡੇ ਨਾਲ ਸੰਪਰਕ ਕਰਨ ਦੀ ਕ੍ਰਿਪਾ ਕਰੋ ਜੀ ਇਹ ਜਾਣਕਾਰੀ ਮੰਗ ਕਰਨ ਤੇ ਵੱਡੇ ਅੱਖਰਾਂ, ਬ੍ਰੇਅਲ ਜਾਂ ਆਡਿਉ ਦੇ ਰੂਪ ਵਿਚ ਵੀ ਉਪਲੱਬਧ ਕਰਵਾਈ ਜਾ ਸਕਦੀ ਹੈ।

اگر آپ یہ ڈاکیومنٹ کسی اور زبان میں چاہتے ہوں، یا اگر آپ کو کسی ترجمان کی خدمات درکار ہوں، تو براہ کرم ہم سے رابطہ کریں۔ درخواست کرنے پر یہ معلومات بڑے پرنٹ، بریل یا آڈیو فارمیٹ میں بھی دستیاب ہیں۔

### Corporate Plan 2008/11 - Priorities for Action

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Civic Offices, Civic Way, Swadlincote, Derbyshire, DE11 0AH.

Email: [policy@south-derbys.gov.uk](mailto:policy@south-derbys.gov.uk)  
Website: [www.south-derbys.gov.uk](http://www.south-derbys.gov.uk)