

SWADLINCOTE AREA summary profile

What the Area Profile Tells Us....^{Cont'd}

- There is a significant amount of open space within Swadlincote, although there are relatively few areas of biodiversity importance. Swadlincote is located wholly within the National Forest.

You Told Us....

- "Inward investment into Swadlincote is vital and the town should be promoted and reinforced as the Districts primary employment centre."
- "New employment development should be focused on previously developed land (but avoiding those of biodiversity value) and existing sites to limit traffic elsewhere and reduce commuting. Greenfield sites should be avoided."
- "There is a need to support the development of small-scale employment sites and businesses including tourism and leisure based businesses associated with the National Forest."
- "New housing development should be planned for Swadlincote as it has the infrastructure, employment, services and public transport in place to support future growth. Further housing development will destroy any opportunity of creating a forest environment and will impact on the identity of separate communities."
- "There is a need for affordable housing in this area and existing empty properties should be brought back into use."
- "In the National Forest, development should be located around Swadlincote to maintain the otherwise strong rural character of the landscape. The creation of new homes around the fringes of Swadlincote should be seen as an opportunity to improve and enhance the rural urban boundary with quality design."
- "The regeneration of previously developed and under-used land between Woodville and Swadlincote, whilst necessary, needs to be addressed with care to ensure that proper separation of these settlements is maintained and the wider sustainability of such development is fully considered. New development may make congestion worst – even with the regeneration route."
- "The Woodville Regeneration Route should be referenced in the context of the wider Burton to Swadlincote (A38-A444-A511) regeneration corridor and should be prioritised in the early stages of the Core Strategy, as this will be essential in opening up development sites, which will contribute to the regeneration of Swadlincote."
- "Swadlincote has become a bottleneck – Don't make it worse. Something must be done about the Clock roundabout walking and cycling around this area is unpleasant and dangerous."

FOR FURTHER INFORMATION CONTACT

Website: www.south-derbys.gov.uk
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Phone: 01283 595983 or 595821

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If you would like this document in another language, or if you require the services of an interpreter, please contact us. This information is also available in large print, Braille or audio format upon request.

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This area is unparished and includes the areas of Church Gresley, Midway, Newhall and Stanton, and Swadlincote

Localism will mean local people getting involved more than ever in shaping the neighbourhoods where they live.

The Council therefore needs **YOUR** help in drawing up the Local Development Framework (LDF) – for deciding where investment in homes, jobs, shops, services and facilities is needed.

We need you to tell us what **YOU** think your neighbourhood needs; what needs to change, what should stay the same.

This summary leaflet, which is one in a series of eleven, presents key facts about your area, describes local issues and summarises opinions about the area which people have previously told us.

A more comprehensive Area Profile and further information on the LDF, including a questionnaire, is available on the Council's website at www.south-derbys.gov.uk

Contact details can be found on the back page of this leaflet.

What the Area Profile Tells Us....

- The population of this area was around 27,800 in June 2009 and there are around 12,000 homes.
- There has been significant housing development since 2001 leading to a 15% increase in the local population. In particular, rapid housing growth has occurred in Church Gresley and Newhall & Stanton.
- Swadlincote has a higher proportion of younger adults and children than elsewhere in the District and a significantly smaller proportion of older people compared to the rest of South Derbyshire.
- Day to day service provision within the town (including health, leisure and education) is generally good.
- Access by bus is generally good with most parts of Swadlincote within reach of an hourly bus service. Access to the rail network is via Burton upon Trent.
- There is in excess of 140ha of existing or committed employment land within Swadlincote, but there have been significant recent employment land losses (17.8ha) since 2001.
- Levels of deprivation are relatively high and residents are more likely to be on benefits, unemployed or victims of crime than elsewhere in the District. Residents are also less likely to be healthier or educated to a higher level than residents in other parts of the District.
- There is a shortfall of affordable housing in this area. A recent Strategic Housing Market Assessment indicates that 62 dwellings are required to meet affordable housing need within the Swadlincote Core.
- Flood risk is not a significant issue within Swadlincote although there have been recent incidents of pluvial (surface water), highways and sewer flooding. *(continued on back page)*



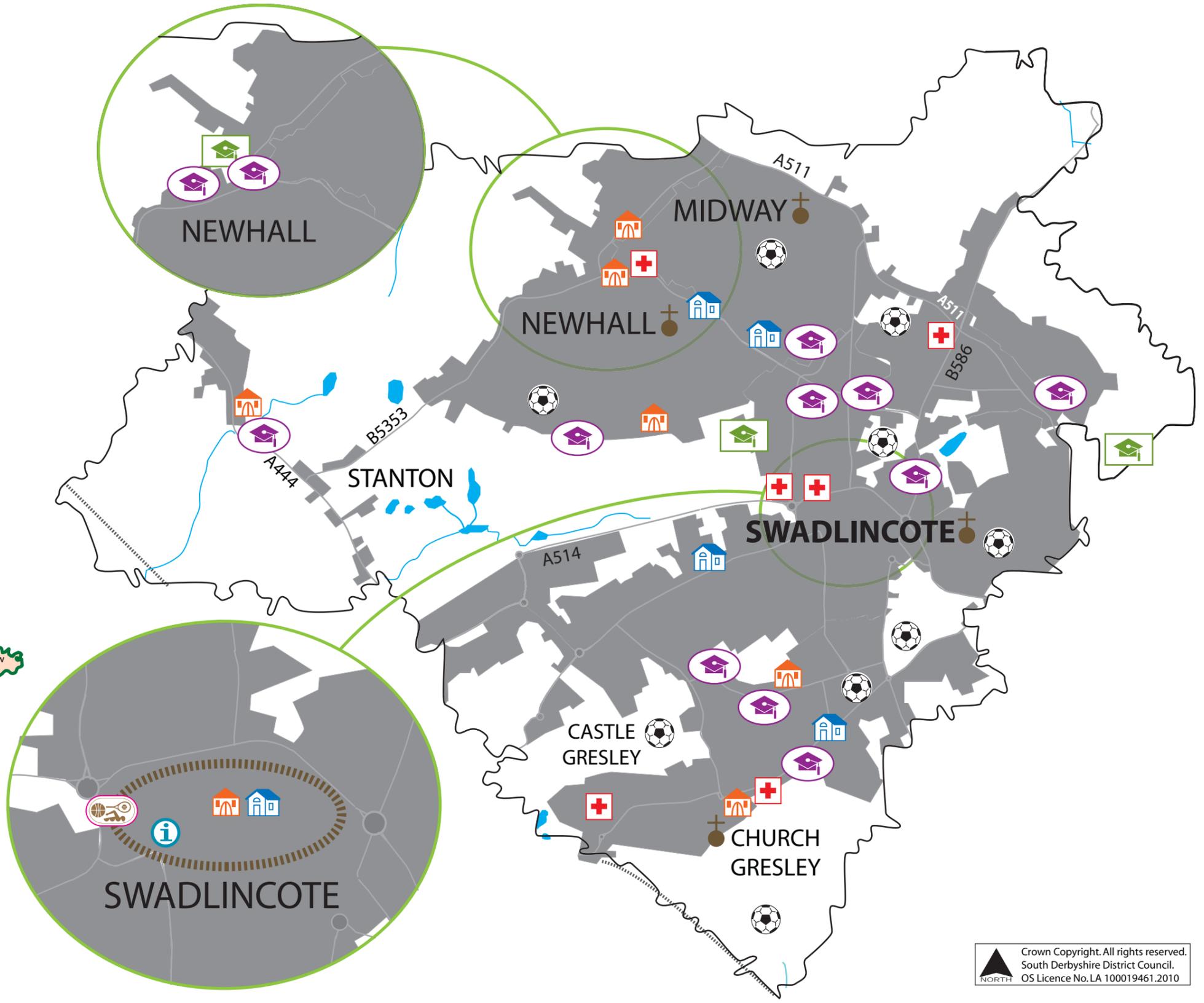
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SWADLINCOTE AREA key features map

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KEY

-  Primary School
-  Secondary School
-  Doctors Surgery
-  Place of Worship
-  Village Hall
-  Local Centre/Shop
-  Public House
-  Leisure Centre
-  Outdoor Sports Provision
-  Conservation Area
-  Tourist Information Centre



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